



## St Albans BID Living Advent Calendar 2018

### TERMS & CONDITIONS

Please find below the Terms and Conditions for the '**St Albans BID Living Advent Calendar 2018**' which all successful participants will be required to comply with throughout.

#### Definitions

- 'The Organiser' is St Albans BID 7 French Row, St Albans AL3 5DU.
- 'Participant' refers to any business selected to take part in the competition.
- 'Calendar Window' refers to the window within the participant's business premises that they have chosen to feature their display.
- 'Reveal Date' is the allocated date a participant is required to reveal their calendar window display.

#### Rules of the Competition

1. All applicants must agree to and sign the terms and conditions.
2. Successful participants will be chosen based on the following:
  - a. Business premises are located in a visible and accessible area within the BID area of St Albans and have a fully paid up BID levy account.
  - b. Business premises are prominent with reasonably sized, public facing window on either the ground floor or first floor of their premises.
  - c. Applicant demonstrates passion for the campaign and a willingness to execute their display to the highest standard possible
  - d. Applicant has resources to execute their display successfully within the prescribed timeframe.
3. Participants must commit to assembling their calendar window display in time to unveil it at precisely 1pm on the afternoon of their allocated reveal date.
4. Reveal dates are allocated at the discretion of the organiser and are non-negotiable.
5. Successful participants may not withdraw from the competition after the date of **Friday 17th August 2018**, failure to comply may result in exclusion from future activity and events.
6. Successful participants will be provided with an official campaign sticker by the organiser featuring their reveal date. Participants are required to have their sticker displayed in the chosen window commencing no later than **17th November 2018** until the end of the competition.
7. All materials and labour needed to execute the display will be provided/purchased by the participant responsible.

8. Window displays must be appropriate for public viewing, be Christmas/Winter themed and executed to the highest possible standard.
9. Window displays must be kept hidden from public view (covered up) **on the date of the reveal**, until the time of the 'reveal'. The window display may be in situ before the reveal day, but the date itself must involve a degree of additionality, 'wow' factor and/or particular interest to demonstrate the focus on that business, on that day.
10. All participants will be responsible for mitigating any risks posed by their display in their business premises in line with health and fire safety law.
11. All participants must provide a prize to be awarded as part of a daily competition via the Enjoy St Albans Facebook page. Prizes must be deemed appropriate and of decent quality by the Organiser (perceived value between £20 and £30). Prizes must be sent to the chosen winner via post within a two week period of the draw date. All winners will be chosen by the organiser who will provide the specific delivery address.
12. Calendar Window displays must remain in place until the competition closes and a winner is announced (5th January 2019 approx.)
13. If a participant is found to be in breach of these terms and conditions or environmental health standards, their display must be removed immediately.

#### **Conditions**

1. The Organiser shall not be liable for i) loss of profits; or ii) loss of business; or iii) depletion of goodwill; or iv) loss of anticipated savings; or v) loss of goods; or vi) loss of contract or; vii) loss of use; or viii) loss or corruption of data or information; or ix) any special indirect, consequential or pure economic loss, costs, damage, charges or expenses.
2. The Organiser reserves the right to alter the arrangements of the competition at any point without advance notice.
3. All Traders will comply with all current legislation, notices, orders, bylaws and shall comply with any restrictions, directions and conditions lawfully imposed by any public authority.

#### **Contravention of Terms and Conditions**

If a participant is found to be in breach of these terms and conditions or environmental health standards, they may not be allowed to take part in the competition in the future.

'Participant Terms and Conditions' document issued to (Name):

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On behalf of (Business Name): \_\_\_\_\_

On (Date): \_\_\_\_\_

Signed (by the above participant): \_\_\_\_\_

St Albans BID 7 French Row, St Albans AL3 5DU, 01727 251310